

Rotary Club of Warton



Name of Organization	Big Brothers Big Sisters of Grey Bruce
Contact Person	Beth Aubrey
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Mailing Address	890 4th Avenue East, Owen Sound, N4K2N7,Canada
Description of Need	See attached.
Goals of the Project	See attached.
Project Timeline	One-year.
Total Budget for the Project	\$120,000.00
Budget Amount Requested	\$4,800.00
Which other organizations will be solicited to help/participate	See attached.
How will the success of the project be measured?	See attached.
If applicable, how will the project be sustained / maintained?	See attached.
Have you received funding from the Rotary Club of Warton in the last 5 years?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> If yes, please identify purpose(s) and amount(s). \$3,000.00 in 2022 for group programs.
OFFICE USE ONLY	Lottery Funds: Yes <input type="checkbox"/> No <input type="checkbox"/> AMOUNT: \$ CLUB APPROVAL DATE:

Send Completed from to: wartonrotary@gmail.com Please use 'Appeals Committee' in the Subject Line of the email
Or, if necessary, mail a hard copy of the Form to Appeals Committee, Box 422, Warton ON, N0H 2T0



Rotary Club of Warton
Box 422, Warton ON, N0H 2T0

Description of Need:

Big Brothers Big Sisters of Grey Bruce (BBBSGB) is a youth serving organization dedicated to creating communities where young people belong and are empowered to unlock their potential. Big Brothers Big Sisters of Grey Bruce offers a variety of community, group and school-based mentorship programs to children and families living in rural Bruce, Grey and west Simcoe counties. Although primarily known for our one-to-one mentorship program, BBBSGB has grown to offer several wrap-around services aimed at supporting at-risk children and youth ages 6-18. Programs range from educational groups within schools to an outdoor wellness program and more recently, leadership and civic engagement groups.

Starting in early 2021, BBBSGB witnessed a significant increase in the demand for its mentorship services coupled with a need to diversify the supports available to families. Having once serviced just a handful of youth in Owen Sound direct, the agency has quadrupled in size and reach in just three years. Despite this rapid growth and an expansion in both services and impact, the agency continues to receive no core government funding. As such, our school-based and group programs are currently significantly underfunded. Big Brothers Big Sisters is in need of funding for program development, transportation, recruitment, training, match support, and program materials.

Goals of the Project:

The BBBSGB 'School-based Mentorship' program hosts four streams including 'Learn It!', 'Go Kids!', 'Game On!' and 'One-to-One Mentorship'. Each program is delivered throughout the school year and designed to promote healthy youth development. All programs run in collaboration with the Bluewater District School Board and the Bruce-Grey Catholic District School Board, and all programs are offered to at-risk youth (ages 8-16).

The school-based project has three main goals:

1. Provide 6 strong school-based mentorship programs to 30 children and youth.
2. Support higher educational and vocational outcomes in local children and youth.
3. Enhance school-engagement and early childhood development.



The BBBSGB 'Group Mentorship' programs consist of our Youth Council, Outdoor Wellness program, and monthly drop-in program. Each program is delivered in the community and each work to support our waitlist.

The group-based program has three main goals:

1. Offer three group programs (monthly) to 480+ children and youth annually.
2. Ensure children and youth have access to free learning opportunities in their local community.
3. Enhance programs and services available to children and youth awaiting a 1-1 match.

Which other organizations will be solicited to help/participate:

Big Brothers Big Sisters works closely with the Bluewater District School Board and the Bruce-Grey Catholic District School Board. BBBSGB also collaborates directly with Keystone Child Youth and Family Services and Bruce Grey Child and Family Services. Our Outdoor Wellness program hosted near Warton is in partnership with the M'wikwedong Indigenous Friendship Centre.

How will the success of the project be measured:

BBBSGB uses a SWOT analysis and quarterly OKR's to accurately monitor and measure all projects. Milestones, objectives, outputs, outcomes, and goals are reviewed with staff and Board. Each monthly event is evaluated and discussed as a team. We discuss areas of success and avenues for improvement. For both our school-based and group programs, success is measured using the approaches above with a focus on direct feedback from families, volunteers and most importantly, children and youth.

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If applicable, how will the project be sustained/maintained:

BBBSGB works hard to hold strong community partnerships not only with fellow youth-serving agencies but with local funders. All projects and programs are sustained and maintained through vigorous fundraising, community and corporate support, and grant writing.



We thank you for receiving and reviewing our request and for your past belief and investment in our programs. We hope to once again welcome the support of Wiarnton Rotary in 2024.

Respectfully,

A handwritten signature in black ink, appearing to read "Beth Aubrey". The signature is written in a cursive style with a horizontal line extending from the end of the name.

Beth Aubrey, BBBSGB Executive Director