**Rotary Club of Wiarton**

**Minutes**

**January 11/24**

Chair: Nora Walden

**Rotary Club of Wiarton Fundraising Committee: The Wheel Deal On-line Auction-Mike Mason and Eric Robinson -** The fundraising committee has come up with a new idea to raise funds. The Wheel Deal online auction. We would work with Sydenham Auctions at Rockford and they have negotiated a 10% commission rate which is very good. This auction would be different in the fact that we would not be auctioning merchandise but rather “services”. The fundraising sales team has a list of over 100 businesses to approach. Platinum level $1,000, Gold $500, Silver $250 and Bronze $100. We would place their business description, picture and value of sponsorship on the auction and participants can bid for their service. We would have access to all of Sydenham’s large volume of followers. The plan is to have the auction in May 2024, it would be 2 weeks in length. Potential to raise $25-$50K. $5,000 seed money would be required. We would really promote this through Social Media. They will require a few volunteers for various duties. **Nora will send out an online survey** asking if the club is in favour of this fundraiser and she will include the presentation for your review.

**Budget-** **Scott Elliott**- presentation of Phase II of our budget in light of the fact that our revenue from fundraisers has been greatly impacted this year. The budget survey showed - 68% of the club are in agreement that the club should keep $25,000 as a contingency/reserve.

75% voted we should keep our annual deficit to $15,000 or less for the year.

If we carry on as we are currently, without adding any additional fundraisers, it would be 3 years before we run out of funds.

Scott reviewed our current revenues/projected spending and at present we would be looking at a deficit of almost $18,000(that is including using $15,000 from reserves). He discussed what makes up our revenue(fundraising, donations, membership fees and costs associated) Scott explained how our Lottery accounts works when we have revenue from Wine Survivor and Bingo and how those funds have to be spent.

This year without any new fundraisers, we will have approximately $15,000 in revenue plus $15,000 from savings for a total of $30,000 we can spend and the forecast shows almost $48,000. We talked about where we can reduce expenses. We don’t want to cut out our Polio and Annual Fund contributions. There are a few areas that we can shave a little off, but we will have to be extremely cautious in approving any further appeals that may come through in order to reduce this deficit.

**Wine Survivor** - **Bev Garinger:**

Wine Survivor 10 raised $6,485. We have allocated $6,050 to our District grant for the Mental Health for Children project. Thank you to everyone for making this a great success!

**Wine Survivor 11 – February 12 to 16 2024.** Tickets are almost sold out. Please give the money from your ticket sales to Ron Balsdon.There are still a few volunteers needed so if you are available please let Bev know.

**Interact - Trevor -** The Interact Club is going to be providing hot chocolate and cookies(by donation) on the Saturday of Wiarton Willie weekend. They will be doing this from 10-1 and the Salvation Army will take over from 1-4. Trevor asked if they could use the Rotary Shed for this purpose as they need a shelter. A motion was made to allow the use of the Rotary Shed for both groups but a Rotarian would need to be present for the afternoon. Motion was seconded and all approved.

**Shore-to-Shore 2024** Registration is open and going well with 42 participants so far $2,100. Donations $310. Planning Meeting coming up soon.

**Rotary Club of Wiarton Fundraising Golf Tournament**, Saturday, September 21, 2024 at Pinewoods Golf Club. Save the Date!!Glen Barnett is leading this event.

**Global Grant Application: Hand Up -Glenda Jamieson -** The Hand Up Committee has asked if our Club would be the sponsoring club for a Global Grant to fund a tutoring program with an emphasis on Literacy skills in Guatemala. This would involve our President signing off when the application is submitted and a couple of more times over a 12-18 month period. Nora has agreed.

 The Hand Up committee will raise $22,000 but a donation from the sponsoring club is

 normally expected(see appeal).

 We need one more member to have their name on the application and Glenda has volunteered to do this and take the 3 hour Global Grant Management course. She will also be involved when Pat and Bob complete the application.

Pat and Glenda will be doing a community assessment of Santa Cruz La Laguna in February.

**Nora will be sending out a survey to vote on our club being the sponsor.**

**Appeals Winter 2024:** We have two appeals to consider: **Scott Elliott**

1. **Hand Up $3500-** - Literacy/tutoring project in Guatemala
2. **Amabel Sauble Community School -$1000**-Playground Equipment - it was noted that the Sauble School has not requested funds from us in a very long time.

**Nora will send out surveys for these two appeals.**

**Fireside Chat**: The next Fireside Chat will be **March 21/24**- Location Home of Nora Walden -355 Northacres Road, South Bruce Peninsula.

**Wiarton Santa Claus Parade:** Saturday 2, 2023 at 7 p.m. Thank you to our Club members and Interact for participating!

**Free Skating**: Sponsored by Rotary Club of Wiarton during Holiday Break-a nice gift to our community.

**Crown and Anchor Wheel**- Lions Club Casino Night February 2/ 2024. Discussion held about offering to give the wheel to the Lions Club. **Nora will send out a survey.** It was also noted that the Town of SBP will soon be meeting with all community groups to form a list of all equipment owned by clubs so sharing or renting is a possibility. Nora indicated she would attend.

**Holiday Party-Jackie Drawbell** Survey Results - 94% of responses were all positive about the party! Only negative comments were about the rareness of the beef. We will book the Dunes for next year and the survey showed most members would be willing to pay up to $50-60(max) for the meal. We may look at using the coin box as donations toward expenses for the Xmas party.

**Fundraising Community Committee** - Mike and Jackie are meeting with other service clubs to discuss a large fundraising project involving several community organizations. The Optimist Club is not going to be part of the bigger committee.

**Membership -** Jackie reported that as a followup to the Corporate Membership event/promo - invitations were sent to the businesses with a list of upcoming guest speakers inviting them to attend a meeting and we would cover the meal cost. We are to watch for any business people and show them a warm welcome and introduction.

**50/50 Draw** - winner was Eric!!

**Meeting Adjourned – Next Meeting January 25-** Guest Speaker Sandra Hong- Public Education Coordinator at Alzheimer Society Grey-Bruce